

SRI A.S.N.M GOVERNEMENT COLLEGE (A), PALAKOL

BA (Economics); Bcom(Business Economics)

Syllabus and Model Papers

Employability



Entrepreneurship



Skill Development



SRI A S N M GOVERNMENT COLLEGE(AUTONOMOUS),

DEPARTMENT OF ECONOMICS

PROGRAMME SPECIFIC OUTCOME

1. The students after completion of B.A. programme in Economics will develop understanding of the major concepts and principles in Economics.
2. Students will be able to think critically following the economic way of thinking.
3. They will be able to analyse economic behavior in practice.
4. They have effective oral communication and writing skills for clearly expressing economic point of view.
5. They will have an ability to work efficiently in diverse field of Statistics, Economics and banking.

6. The students are able to use modern library, searching, and retrieval methods to obtain information about topics/subjects relating to Economics from various sources.

7. They secure employment in various services of Economics, Statistics, and Banking.

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PALAKOL, W.G. DT

B.A - ECONOMICS 2020-21

SEMESTER – I :: COURSE - I MICRO ECONOMIC ANALYSIS

Module–1: Economic Analysis and Methodology

Scarcity and Choice as fundamental problems of economics - Opportunity Cost - Production Possibilities Curve - Micro and Macro Analysis - Micro economic analysis – Scope and Importance -Principles of Microeconomics : Allocation of Resources - Optimization, Equilibrium and Marginal analysis -Rationality Principle the concept of Welfare

Module -2: Theory of Consumption

Concept of Demand -Factors determining demand - Law of Demand - reasons and exceptions - Elasticity of Demand -Cardinal and Ordinal utility - Indifference Curve analysis Properties of Indifference curves, Indifference Curve Map -Marginal Rate of Substitution - Budget Line - Changes -Consumer Equilibrium under Indifference Curve Analysis – Consumers’ Surplus and Indifference Curve Analysis

Module -3: Theory of Production

Concept and Objectives of Firm - Production Function : Cobb- Douglas Production Function

-Law of Variable Proportions -Laws of Returns to Scale - Economies of large scale- Concepts of Cost - Total, Average and Marginal Costs - Law of Supply - Concept of Revenue : Total, Average and Marginal Revenues - Relation between Average and Marginal Revenues and elasticity of Supply

Module-4: Theory of Exchange

Concepts of Market: Criteria for Classification of Markets - Perfect Competition— Conditions, Price and Output determination ; Monopoly : Conditions, Price and Output Determination - Price Discrimination; Monopolistic Competition - Assumptions - Price and output determination - Selling Costs ; Oligopoly -Types- Kinky demand curve and Price rigidity

Module - 5: Theory of Distribution

The concepts of Functional and Personal Distribution of Income - Marginal Productivity Theory of Distribution - Modern Theory of Distribution -Concept of Rent - Ricardian Theory of Rent – Marshall's concepts of Economic Rent and Quasi Rent; Theories of Wage Determination: Subsistence Theory and Standard of Living Theory - Modern Theory of Wages; Classical Theory of Interest -Loanable Funds Theory of Interest -Liquidity Preference Theory of Interest; Theories of Profit: Risk and Uncertainty,Dynamic and Innovationstheories.

Reference Books:

1. A. Koutsoyiannis, **Modern Microeconomics** – Macmillan, London.
2. A. W. Stonier and D.C. Hague, **A Text book of Economic Theory** - ELBS & Longman Group, London.
3. H. L. Ahuja, **Advanced Economic Theory**, S. Chand, 2004.
4. P. N. Chopra, **Principles of Economics**, Kalyani Publishers, Ludhiana, 2018.
5. H.S. Agarwal: **Principles of Economics**.
6. P.A Samuelson & W.D. Nordhaus - **Macroeconomics**, Tata McGraw Hill, 18/e, 2005
7. M. L. Seth, **Microeconomics**, Lakshmi Narayan Agarwal, 2006.
8. D.M. Mithani & G.K. Murthy, **Fundamentals of Business Economics**, Himalaya Publishing, 2007.
9. **Telugu Academi Publications on Microeconomics**.
10. **Microeconomics**, Spectrum Publishing House, Hyderabad, 2017.

Recommended Co-curricular Activities:

Assignments and Student Seminars on themes of critical appreciation of microeconomic theory and relevant issues of current importance in Indian and AP economies

1. Quiz testing the understanding and application of various microeconomic concepts and theories
 2. Group Study projects on the trends in the demand, supply and prices of goods and services in the local markets
 3. Survey and analysis of data published in the Economic Survey of GOI and the Socio-economic survey of the State Government relevant to microeconomic aspects.
- (Assignments preferably for all students in each semester. In respect of others, as far as possible, all students shall participate in each of the co-curricular activity by the end of fourth semester, @ roughly a fourth of total students in each semester)

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B.A - ECONOMICS

SEMESTER – II :: COURSE - II MICROECONOMIC ANALYSIS 2020-21

Module - 1: National Income

Macroeconomics - Definition, Scope and Importance - Difference between Micro economic and Macro economic Analyses – Circular Flow of Income -National Income: Definitions, Concepts, Measurement of National Income - Difficulties - Importance - Concept of Green Accounting

Module -2: Theory of Employment

Classical Theory of Employment - Say's Law of Markets - Criticism -Keynesian Theory of Employment - Consumption Function - Keynes' Psychological Law of Consumption - Average and Marginal Propensity to Consume - Factors determining Consumption Function–Brief Review of Relative, Life Cycle and Permanent Income Hypotheses - Investment Function: Marginal Efficiency of Capital -Multiplier and Accelerator - Keynesian Theory of Employment - Applicability to Developing countries

Module – 3: Money and Banking

Definitions of Money - Concepts of Money, Liquidity and Finance - Money Illusion - Gresham's Law - RBI classification of Money - Theories of Money: Fisher and Cambridge (Marshall, Pigou, Robertson and Keynes equations) - Banking - Definition and types of Banking - Commercial Banks - Functions -Recent Trends in Banking - Mergers and Acquisitions - Central Bank - Functions - Control of Credit by Central Bank - NBFCs- Factors contributing to their Growth and their Role

Module – 4: Inflation and Trade Cycles

Inflation: Concepts of Inflation, deflation, reflation and stagflation - Phillip's Curve - Measurement of Inflation - CPI and WPI -Types of Inflation - Causes and Consequences of Inflation -Measures to Control Inflation. Trade Cycles: Phases of a Trade Cycle -Causes and Measures to control Trade Cycles

Module -5: Finance and Insurance

Financial Assets and Financial Instruments - Financial Markets - Functions of Money Market - Functions of Capital Market - Stock Market - Exchanges – Indices: Sensex and Nifty - Concept of Insurance - Types and Importance of Insurance.

Reference Books:

Dillard. D., *The Economics of John Maynard Keynes*, Cross by Lockwood and sons, London

1. M. C. Vaish - **Macroeconomic Theory**, Vikas Publishing House, New Delhi.
2. S. B. Gupta - **Monetary Economics**, S. Chand & Co, Delhi
3. P. N. Chopra, **Macroeconomics**, Kalyani Publishers, Ludhiana, 2014
4. D. M. Mithani, **Macro Economic Analysis and Policy**, Oxford and IBH,
5. M. N. Mishra & S. B. Mishra, **Insurance Principles & Practice**, S Chand.
6. Lewis, M. K. and P. D. Mizan - **Monetary Economics**, Oxford University Press,
7. Central Statistical Organization, **National Accounts Statistics**.
8. M. L. Seth, **Macroeconomics**, Lakshmi Narayan Agarwal, 2006.
9. K. P. M. Sundaram, **Money, Banking & International Trade**, Sultan Chand,
10. R. R. Paul, **Monetary Economics**, Kalyani Publishers, Ludhiana, 2018
11. **Macroeconomics**, Spectrum Publishing House, Hyderabad, 2016

Recommended Co-curricular Activities:

1. Assignments on trends in national income, money supply and inflation
2. Student Seminars/webinars on macroeconomic themes of contemporary importance for Indian economy (Eg., Covid-19 impact on aggregate demand, supply chain disruption, policy response etc.,)
3. Quiz to test critical understanding of the concepts and theories of macroeconomics and their application in practice
4. Group discussions on monetary policy and its effectiveness with reference to recent developments.
5. Group project work to study the trends in national income, inflation, money supply etc.,
6. Chart/poster presentation on National Income Trends, inflation, aggregate demand etc.,

Sri ASNM GOVERNMENT COLLEGE (AUTONOMOUS), Palakol.

B.A PROGRAMME – ECONOMICS Syllabus for the year 2020-21

(CBCS PATTERN)

SECOND YEAR – THIRD SEMESTER

PAPER – 3 (CORE)
Credits:4

TITLE: MACRO – ECONOMICS -1

Hours:5,

(INCOME, EMPLOYMENT, AND MONEY)

Unit-I: Introduction

Meaning definition and importance of Macro Economics –Difference between Micro and Macro Economics –Paradox of Macro Economics-Limitations of Macro Economics-**Variables of Macro Economics.**

Unit-II: National Income

Meaning, Definitions of National Income – Concepts: GNP & NNP, GDP & NDP, Personal Income (PI), Disposable Income (DI), Per Capita Income (PCI), Real National Income (RNI) – Methods of Estimation of National Income (NI) –Measurement of National Income in India – Problems in measurement of National Income –Circular Flow of Income-**Three and Four Sector Economy**

Unit-III: Theories of Employment-Classical

Classical theory of employment - Say's law of markers- **The Equations of Classical and Keynesian Models**

Unit-IV: Theories of Employment-Keynes

Keynesian theory of employment – Consumption function – Investment function – MEC and Rate of Interest. The concepts of Multiplier and Accelerator – **Types of Investment**

Unit-V: Money and Theories of Money

Meaning and Functions of Money-Classification of money - Gresham's Law - RBI classification of Money. Theories of Money - Fisher's Quantity theory of Money-Cambridge approach (Marshall, Pigou, Robertson & Keynes)-**Role of Money in Mixed Economy**

Additional Inputs

S.NO	UNIT	Additional Input
1	I	Variables of Macro Economics
2	II	Three and Four Sector Economy
3	III	Equations of Classical and Keynesian Models
4	IV	Types of Investment
5	V	Role of Money in Mixed Economy

3	ECO	Macro Economics-III	CO1	Difference between Micro and Macro Economics, importance of macro Economics and Macro Economic variables
			CO2	Define and explain the process of calculating national income, identify its components, demonstrate circular flow of income, analyse the various identities with government and international trade
			CO3	Demonstrate the meaning and functions of money, illustrate various versions of quantity theory of money
			CO4	Explain the meaning of consumption function, relationship between APC and MPC, consumption and income, concept of multiplier and accelerator, MEC and rate of interest.
			CO5	Understand Say's law of market, classical theory of employment and Keynes objection to the classical theory, demonstrate the principle of effective demand and income determination

Books for Reference:

1. G Ackley, *Macro Economics Theory and Policy*, Collier Macmillan, 1978.
2. M L Seth, *Macro Economics*, Lakshmi Narayana Agarwal, 2006.
3. K P M Sundaram, *Money Banking & International Trade*, Sultan Chand, 2006.
4. *Telugu Academy*, Publications.

SRI ASNM GOVERNMENT COLLEGE (AUTONOMOUS): : PALAKOL

Model Question Paper 2020-21

II B.A Paper –III: MACRO ECONOMICS 1

III SEMESTER END EXAMINATIONS

Time: 3 Hrs

Max. Marks: 75

SECTION – A

Answer any **FIVE** of the following

(5 X 5 = 25)

1. Macro- Economic Variables
2. Components of National Income
3. Elaborate NNP at factor cost
4. RBI Classification of Money
5. Gresham's Law
6. J.B. Say's Law of Market
7. Marginal Efficiency of Capital (MEC)
8. Types of Investment

Answer the following questions

(5 X 10 = 10)

- 1 (a) Define Macro Economics? Explain its importance

(or)

(b) Explain the Difference between Micro and Macro Economics

2.(a). Define National Income? Explain the methods of measuring of National Income

(or)

(b). Explain the circular flow of income in two sector model

3.(a). What is Money? Discuss the functions of money in a growing economy like India

(or)

(b). Critically examine the Fisher's quantity theory of money

4.(a). Critically examine the classical theory of employment

(or)

(b). Explain Keynesian theory of employment

5. (a). What is Multiplier? How far is it applicable to developing countries like India?

(or)

(b). Explain the Consumption Function

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B.A - PROGRAMME – ECONOMICS Syllabus for the year 2017-18

(CBCS PATTERN)

SECOND YEAR – FOURTH SEMESTER

PAPER – 4 (CORE)

TITLE: MACRO – ECONOMICS -2

Hours:5, Credits:4

(DEVELOPMENT, BANKING AND INTERNATIONAL TRADE)

Unit-I: Trade Cycles & Inflation

Trade Cycles - meaning and definition – Phases of a Trade Cycles –
Inflation - definition - types of inflation - causes and effects of inflation- measures to control inflation-**inflationary gap**.

Unit-III: Banking

Banking meaning and definition -Functions of Commercial Banks - Concept of Credit Creation-Functions of RBI-Methods of Credit Control-Quantitative and Qualitative-Recent development in Banking System-**central Banking**.

Unit-III : NBFIs

Non- Banking Financial Institutions-Types of NBFIs-Factors Contributing to the Growth of NBFIs- Money market- **Defects of Indian Money Market**

Unit-IV: Stock Markets and Insurance

Concepts of Shares-Debentures-Stock Market- Functions- Primary and Secondary Markets -. Insurance – Life Insurance and General Insurance- **NSE and BSE**.

Unit-II: Economics Growth and Development-International Trade

Macro Economic policy-Fiscal Monetary and Exchange rate policies-Objectives and significance-Importance of International Trade- Regional and International Trade-Defining Balance of Trade and Balance of payments. **Determents of Economic Development**

(Additional Inputs Underlined)

Additional Inputs

S.NO	UNIT	Additional Input
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1	I	Inflationary gap.
2	II	Central Banking.
3	III	Defects of Indian Money Market
4	IV	NSE and BSE.

Course Codes (Cos)

4	ECO BAE4A	Macro Economics-IV	CO1	Analyze different phases of trade cycles, demonstrate various phases of trade cycles, understand the impact of cyclical fluctuations on the growth of business, and lay policies to control trade cycles.
			CO2	Illustrate the meaning of inflation, identify different kinds of inflation, causes and effects of inflation on different sectors of the economy, describe different measures to control it.
			CO3	Identify types of banks, explain the meaning and functions of commercial banks, illustrate how bank create credit, and suggest the instruments to control it
			CO4	Explain economic growth and development, determinants of economic development and measurement of economic development.
			CO5	Illustrate the meaning of inflation, deflation, stagflation, and reflation, identify different kinds of inflation, causes, and effects of inflation on different sectors of the economy, describe different measures to control inflation.

Sri ASNM GOVERNMENT COLLEGE (AUTONOMOUS), PALAKOL.

IVSEMESTER – ECONOMICS (CBCS PATTERN)

Paper-IV(Core Paper)

Fourth SEMESTER END EXAMINATIONS

Time : 3Hrs

Max.Marks: 75M

SECTION – A

Answer any **FIVE** of the Following Questions
M

5x5 = 25

1. Features of Trade Cycles
2. Causes of Inflation
3. Qualitative Credit Control Measures of R.B.I
4. Defects of Indian Money market
5. S.E.B.I
6. Exchange Rate Policy
7. Merchant Banking
8. Functions of Commercial Banks

SECTION – B

Answer **ALL** the Following Questions
50 M

5x10 =

9. a) Define Trade Cycles? Explain the various phases of Trade Cycles

(Or)

- b) What is Inflation ? What are the causes for Inflation?

10. a) Write about Credit Creations of Commercial banks

(Or)

- b) Explain the functions of Reserve Bank of India?

11. a) What is Money Market? Explain the components of Indian Money Market?

(Or)

b) Discuss the role of Non Banking Financial Institutions in Indian Capital Market ?

12. a) What is Stock Market ? State the Functions of Stock Market?

(Or)

b) What is Life Insurance? Explain the principles of Life Insurance

13. a) Explain the Importance of International Trade

(Or)

b) Explain the Objectives and Significance of Indian Fiscal Policy

B. A. ECONOMICS 2020-21

III Year B. A. Programme (UG) Courses – Under CBCS Semester – V, Paper – V (Core Paper)

HOURS: 5 Paper V: Economic Development and Indian Economy

CREDIT:4

Module - 1

Concept of Economic Growth - Distinction between economic growth and development - Measurement of economic development - Theories of Economic Growth: Adam Smith, Rostow, Karl Marx and Harrod & Domar Models. Determents of Economics Development

Module - 2

Sustainable development - Balanced and unbalanced growth-choice of techniques
Labour intensive and capital intensive methods.

Module - 3

Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy. **Age and sex Composition**

Module - 4

National Income in India - trends and composition-poverty, inequalities and Unemployment - Measures taken by the Government. - **MGNREGS** –Trends -National Income

Module - 5

Economic reforms - liberalization, privatization, and globalization - concept of inclusive growth. -MNCs

(Additional Inputs Underlined)

Additional Inputs

S.NO	UNIT	Additional Input
1	I	Determinents of Economics Development
2	II	

3	III	Age and sex Composition
4	IV	Trends -National Income
5	V	MNCs

Course Codes (Cos)

5	ECO BAE5A1	Economics development and Indian economy-V	CO1	It helps in developing understanding of the students related to different sectors of Indian Economy
			CO2	Students will be able to understand how planning and infrastructure support can develop an economics
			CO3	Develop ideas of the basic characteristics of Indian economy, its potential on natural resources
			CO4	Understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic development
			CO5	. Understand agriculture as the foundation of economic growth and development, analyse the progress and changing nature of agricultural sector and its contribution to the economy as a whole.

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier -"Leading Issues in Economic Development", Oxford University Press, New York,.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.

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Indian and Andhra Pradesh Economy

III B.A. Economics (UG) Courses-under CBCS

Semester –V, Paper-VI (Core paper)

Time : 3Hrs

Max.Marks: 75M

SECTION – A

Answer any **FIVE** of the following.

5 x 5 = 25M

1. Rowstow's Stages of Economic Growth -
2. Sustainable Development
3. Population policy
4. Types of Unemployment
5. Concept of Inclusive Growth
6. Human Development Index
7. Poverty Line
8. MNCs

Section – B

Answer **ALL** the following Questions

5x10=50

1. (a) Explain the Distinction between Economic Growth and Development?

(or)

(b) Explain the Harrod and Domar models of Economic Growth?

2. (a) Explain the Balanced and Unbalanced Growth Theories?

(or)

(b) Explain the Difference between Labour Intensive and Capital Intensive Methods?

3. (a) Explain the Basic Features of Indian Economy?

(or)

(b) Explain the Role of Natural Resources in Economic development?

4. (a) what is Poverty/ Explain the Causes and Remedial of Poverty ?

(or)

(b) What are the salient features of Indian Economy? Present the shares of three sectors in Indian Economy

1. (a) Explain the New Economic Reforms of 1991?

(or)

(b). Explain the effects of globalization of Indian economy?

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B. A. ECONOMICS 2020-21

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – V Paper – VI (Core Paper)

PAPER VI: Indian and Andhra Pradesh Economy

HOURS:5

CREDIT:4

Module - 1

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relations- Factors determining Productivity- Agricultural Infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security. **Agricultural Credit**

Module – 2

Structure and growth of Indian Industry - Industrial policies of 1956 & 1991 Meaning of Micro small and Medium Enterprises (MSMEs)- Problems and Prospects of small scale Industries in India.- **1948 Industrial Policy**

Module – 3

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India – Reforms in Banking and Insurance -, IT, Education and Health.- **FERA**

Module - 4

Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog – **Aim and Targets of Five years Plans**

Module - 5

Andhra Pradesh Economy - Population - GSDP - Sector Contribution and trends - **IT** –
Small Scale Industry - SEZs.-**Demographic Dividend**

(Additional Inputs Underlined)

Additional Inputs

S.NO	UNIT	Additional Input
1	I	Agricultural Credit
2	II	1948 Industrial Policy
3	III	FDI
4	IV	Aim and Targets of Five years Plans
5	V	Demographic Dividend

Course Codes (Cos)

6	ECO BAE5A2	Indian and Andhra Pradesh Economy - VI	CO1	Grasp the importance of planning undertaken by the government of India, have knowledge on the various objectives, failures and achievements as the foundation of the ongoing planning and economic reforms taken by the government
			CO2	Not only be aware of the economy as a whole, they would understand the basic features of Andhra Pradesh economy, sources of revenue, how the state government finance its programmes and project
			CO3	Explain how restrictions to international trade would limit a nation in the services and goods produced within its territories and at the same time explain that a rise in international trade is essential for the growth of globalization
			CO4	Co ordination delivery of service within and across sectors
			CO5	Development ideas of the basic characteristic of Indian Economics and AP Economy

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.

2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015. 3. G.M.Meier - "Leading Issues in Economic Development", Oxford University Press, New York, 3/e.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015. 7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications,Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Telugu Academy Publications. 10. Dr.Ch.S.G.K.Murthy, Indian Economy - Gitam University.

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Indian and Andhra Pradesh Economy

III B.A. Economics (UG) Courses-under CBCS

Semester –V, Paper-VI (Core paper)

Time : 3Hrs

Max.Marks: 75M

SECTION – A

Answer any **FIVE** of the following.
25M

5 x 5 =

1. What is Food Security?
2. Self Help Groups?
3. M.S.M.Es.?
4. Features of 1956 Industrial Policy?
5. Information Technology.
6. NITI Aayog
7. Special Economic Zones

8. F E M A.

Section – B

Answer **ALL** the following Questions

5X10=50M

9. a) Discuss the Agricultural Price Policy?

(Or)

b) Importance of the Agricultural Sector?

10. a) Explain the New Industrial Policy in India ?

(Or)

b) Explain the Structure and Growth of India Industries?

11. a) Examine the Disinvestment Policy in India.

(Or)

b) Describe the Importance of Service Sector in India Economy?

12. a) Explain the Objectives of Five Years Plans in India .

(Or)

b) Elucidate the achievements of Five Year Plans

13. a) Describe the Andhra Pradesh Economy.

(Or)

b) Explain the Recent developments in IT Sector in AP

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III Year B. A Programme (UG) Courses – Under CBCS

Semester – VI

Paper – VII-(A) (Elective)

Paper VII-(A) -- AGRICUTURAL ECONOMICS

Module-1

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry. Importance of Agricultural Economics

Module-2

Concept of production function : input-output and product relationship in farm production. Cobb-Douglass Production Function.

Module-3

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development. Problems of Indian Agricultural

Module-4

Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact. Second Green Revolution in India

Module-5

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agri-business enterprises. Agricultural Price Policy

(Additional Inputs Underlined)

Additional Inputs

S.NO	UNIT	Additional Input
1	I	Importance of Agricultural Economics
2	II	Cobb-Douglass Production Function.
3	III	Problems of Indian Agricultural
4	IV	Second Green Revolution in India
5	V	Agricultural Price Policy

Course Codes (Cos)

7	ECO BAE6E1C1	Agricultural Economics (CLUSTER) - VII	CO1	Understand limited resources available in the economy. Realize the need to exploit and utilize through development and improvement of production techniques
			CO2	Productivity trends in Indian agriculture with special reference to Andhra Pradesh
			CO3	Green revolution and its impact on Indian economy
			CO4	Emerging trends in processing, marketing and exports in agricultural products
			CO5	Sensitize the overall development and engine of growth in agriculture. Draw distinctive features of rural and urban economy or agricultural and non-agricultural which can influence the whole economy

RECOMMENDED / REFERENCE BOOKS

1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
2. Lekhi RK and Singh Joginder, Agricultural Economics, Kalyani Publishers
3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi.
5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
6. Government of India (1976), Report of the National Commission on Agriculture, New Delhi. 5. Government of India, Economic Survey (Annual), New Delhi.

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B.A Model Question Paper

Cluster Elective

Paper –VII (A): Agricultural Economics

VI SEMESTER END EXAMINATIONS – 2020-21

Time: 3 Hrs.

Max. Marks: 75 M

SECTION – A

Answer any **FIVE** of the following.

5 x 5 = 25M

1. Functions of intermediaries
2. Co operative marketing
- 3, Marketing costs and margins
4. Rural warehousing
5. Agricultural price commission
6. Role of MARKFED
7. International trade in agriculture
8. Drought Prone Area Programme (DPAP)

SECTION – B

Answer all the following

(5 X 10 = 50)

9. (a) Explain nature and scope of Agricultural Economics and Interdependence between agriculture and industry.

(Or)

- (b) What are the factors affecting the agricultural development? Explain..

10. (a) What is Production Function? Explain Cobb – Douglass production Function

(or)

- (b). Explain the input-output and production relationship in farm production

11. (a) Explain the role of agrarian reforms in economic development.

(Or)

- (b). Explain the growth and productivity trends in Indian Agriculture

12. (a) What is Green Revolution? Explain its impact

(or)

- (b). what is system of farming ? Explain different system of farming

13. (a) Explain the trends in production, processing, marketing and exports in agriculture.

(or)

- (b) Explain the policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

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III Year B. A Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII (A) - Cluster Elective – (A) Agribusiness

Paper – VIII (A) - Agribusiness Environment in Andhra Pradesh

Module-1

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy. Features of Andhra Pradesh Agricultural Economy.

Module-2

Agricultural finance-**importance in modern agriculture**- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance – Inter linkages of agricultural credit and other input markets and product markets. Suggestion to improve Agricultural Finance.

Module-3

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient features, constraints, sub sectors of agribusiness-input sector, production sector, processing sector. Animal Husbandry.

Module-4

Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities. W.T.O and Indian Agriculture.

Module-5

Marketing policy- structure of agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer Groups in the marketing of Agricultural Produce. **Minimum Support Price in India**

Additional Inputs Underlined)

Additional Inputs

S.NO	UNIT	Additional Input
1	I	Features of Andhra Pradesh Agricultural Economy
2	II	Suggestion to improve Agricultural Finance.
3	III	Animal Husbandry
4	IV	W.T.O and Indian Agriculture.
5	V	Minimum Support Price in India.

Course Codes (Cos)

8	ECO BAE6E1C2	Agribusiness Environment in AP (CLUSTER) - VIII	CO1	Understand the role of agriculture in development process
			CO2	Students will demonstrate importance of agricultural finance in modern agriculture and inter linkage of agricultural credit and other input markets and product markets
			CO3	Demonstrate production and processing trends in exports and imports of major agricultural commodities
			CO4	Understand the marketing policy of agricultural commodities
			CO5	Learn and identify the opportunities open/available in those flourishing sectors such as horticulture, fishing and floriculture and forestry. Find new investment opportunities to add income and employment

References:

1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.
2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.
4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi.

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B.A Model Question Paper

Cluster Elective

Paper –VIII (A): Agribusiness Environment in Andhra Pradesh

VI SEMESTER END EXAMINATIONS – 2020-21

Time: 3 Hrs.

Max. Marks: 75 M

SECTION – A

Answer any **FIVE** of the following.

5 x 5 = 25M

1. Effects of agriculture in Andhra Pradesh
2. Performance of agricultural finance in Andhra Pradesh
3. Problems of agricultural finance
4. Constraints of agribusiness sector in Andhra Pradesh
5. Growth of major agricultural committees
6. Regulated markets
7. Trickle down effect
8. Field crop

SECTION – B

Answer all the following

(5 X 10 = 50)

9. (a) Explain the role of agriculture in development process in Andhra Pradesh.

(Or)

(b). what are the backward and forward linkages of Agricultural in Andhra Pradesh

10.(a). Explain the role of Cooperative societies in Agricultural Development

(Or)

(b) What is agricultural finance? And explain its importance in modern agriculture.

11. (a) Explain the inter linkages of agricultural credit and other input markets and product markets

(Or)

(b) What is Crop sector and livestock sector? And Explain their inter linkages.

12. (a) What are the salient features of Agribusiness sector in Andhra Pradesh.

(Or)

(b) Explain about APMC Act?

13.(a) What is marketing policy? And explain the structure of agri- market.

(Or)

(b) Explain about Trends in agricultural Exports in India.

III Year B. A Programme (UG) Courses – Under CBCS Semester – VI

Paper – IX (A) - Cluster Elective – (A –Agribusiness)

Paper – IX (A) - Agricultural output Marketing

Module-1

Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing. Agricultural Marketing and Ninth plan

Module-2

Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products. Mechanization of Agriculture

Module-3:

Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing. Functions of Marketing

Module-4:

State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission. Role of APEDA (Agricultural and Processed food Products Exports Development Authority)

Module-5:

Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh . Objectives of Price policy

Additional Inputs

S.NO	UNIT	Additional Input
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1	I	Agricultural Marketing and Ninth Plan
2	II	Mechanization of Agriculture
3	III	Functions of Marketing
4	IV	Role of APEDA (Agricultural and Processed food Products Exports Development Authority).
5	V	Objectives of Price policy

Course Codes (Cos)

9	ECO BAE6E1C3	Agricultural Output Marketing (CLUSTER) - IX	CO1	Asses the performance of the marketing systems of agricultural commodities and products
			CO2	Develop an idea about the marketing structure of major agricultural commodities
			CO3	Understand problems and challenges in agricultural marketing
			CO4	Assesses the impact of WTO on Indian agriculture with special reference to Andhra Pradesh
			CO5	Understand limited resources available in the economy. Realize the need to exploit and utilize through development and improvement of production techniques

References:

C.S.G.Krishnamacharyulu & Lalitha Ramakrishnan, "Rural Marketing: Text and Cases", Pearson Education, New Delhi.

1. Awadhesh Kumar Singh & Satyaprakash Pandey, Rural Marketing: Indian Perspective, New Age International Publishers, New Delhi.
2. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India
3. Arora, R.C., "Integrated Rural Development", S. Chand Limited, New Delhi.
4. Gopalaswamy, T.P., "Rural Marketing: Environment, Problems and Strategies, Vikas Publishing House Pvt. Ltd., New Delhi.

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B.A Model Question Paper

Cluster Elective

Paper –IX (A): Agricultural Output Marketing

VI SEMESTER END EXAMINATIONS – 2020-21

Time: 3 Hrs

Max. Marks: 75 M

SECTION – A

Answer any **Five** of the following

(5X 5 = 25)

1. Functions of intermediaries
2. Co operative marketing
3. Marketing costs and margins
4. Rural warehousing
5. Agricultural price commission
6. Role of MARKFED
7. International trade in agriculture
8. Inter-regional trade

SECTION - B

Answer all the following

(5 X 10 = 50)

- 9.(a) Explain the structure of Agri- marketing organizations with functions.

(or)

(b).Analysis the importance of Co-operative marketing in India

10.(a)Explain the marketing practices in primary and secondary and terminal markets.

(or)

(b)Explain the marketing structure of major agricultural commodities of food and cash crops.

11.(a).Explain the problems of Agricultural Market

(or)

(b)What are the problems and challenges in agricultural marketing? Explain.

12. (a)Explain the state intervention in agricultural marketing through various agencies.

(or)

(b).Explain the state intervention in agricultural Market

13.(a)Explain the role of Agriculture in International Trade

(b)Explain the impact of WTO on Indian Agriculture with special reference to Andhra Pradesh

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B.A Model Question Paper

Cluster Elective

Paper –X (A): Agricultural Input Marketing

VI SEMESTER – 2020-21

Project

Sri A.S.N.M Government college (A), Palakol

Foundation Course-I

HUMAN VALUES AND PROFESSIONAL ETHICS

Common for BA/BCom/BSc Programmes

Unit-I : Introduction to Value Education

Value Education, Definition, Concept and Need for Value Education

1. The Content and Process of Value Education
2. Self-Exploration as a means of Value Education
3. Happiness and Prosperity as parts of Value Education

Unit-II : Harmony in the Human Being

Human Being is more than just the Body

1. Harmony of the Self ('I') with the Body
2. Understanding Myself as Co-existence of the Self and the Body
3. Understanding Needs of the Self and the Needs of the Body

Unit-III : Harmony in the Family and Society and Harmony in the Nature

Family as a basic unit of Human Interaction and Values in Relationships

1. The Basics for respect and today's Crisis : Affection, Care, Guidance, Reverence, Glory, Gratitude and Love
2. Comprehensive Human Goal : The Five dimensions of Human Endeavour

Unit-IV : Social Ethics

The Basics for Ethical Human conduct

1. Defects in Ethical Human Conduct
2. Holistic Alternative and Universal order
3. Universal Human Order and Ethical Conduct

Unit-V : Professional Ethics

Value Based Life and Profession

1. Professional Ethics and Right Understanding
2. Competence in Professional Ethics
3. Issues in Professional Ethics – The Current scenario

Vision for Holistic Technologies, Production System and

Reference Books :

1. A.N.Tripaty, Human Values, New Age International Publishers, 2003
2. Bajpai.B.L., Indian Ethos and Modern Management, New Royal Book Co., Lucknow, Reprinted, 2004
3. Bertrand Russell, Human Society in Ethics and Politics
4. Corliss Lamont, Philosophy of Humanism
5. Gaur.R.R., Sangal.R, Bagaria.G.P., A Foundation Course in Value Education, Excel Books, 2009
6. Gaur.R.R., Sangal.R, Bagaria.G.P., Teacher's Manual, Excel Books, 2009
7. I.C.Sharma, Ethical Philosophy of India, Nagin & Co., Julundhar
8. Mortimer.J.Adler, What Man has Made of Man
9. R.Subramanian, Professional Ethics, Oxford University Press
10. Text Book for Intermediate Ethics and Human Values, Board of Intermediate Education & Telugu Academy, Hyderabad
11. William Lilly, Introduction to Ethics, Allied Publishers

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HUMAN VALUES AND PROFESSIONAL ETHICS Foundation Course-I

Common for BA/BCom/BSc Programmes

I SEMESTER END EXAMINATIONS – 2020-21

Time: 2 Hrs

Max. Marks: 50 M

SECTION – A

Answer any the following Questions

(5X 5 = 50)

1.(a).Define value Education? Explain the uses of Value Education?

(or)

(b).Discuss Happiness and prosperity as part of value Education

2.(a).Explain Harmony and self (I) with the Body

(or)

(b).defferanciation between the need of the self and needs of the Body?

3.(a).Examine family as a basic unit of Human interaction and Values in relationship? (or)

(b).Elaborate on the five Dimensions of Human Endeavour?

4.(a).What is Ethical Human Conduct? Explain its basic aspects?

(or)

(b).Discuss the defects in Ethical Human Conduct?

5.(a).Explain briefly about professional Ethics and Right Understanding?

(or)

(b).Write a note on the Competence in professional Ethics?

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CBCS/ SEMESTER SYSTEM

I Year B Com (Gen & CA)– Semester – II

Course : Business Economics

Unit-I:

Introduction: Meaning and Definitions of Business Economics - Nature and Scope of Business Economics - **Micro and Macro Economics** and their Interface.

Unit-II:

Demand Analysis: Meaning and Definition of Demand – Determinants to Demand – Demand Function - Law of Demand – Demand Curve – Exceptions to Law of Demand - Elasticity of Demand – Measurements of Price Elasticity of Demand

Unit – III:

Production, Cost and Revenue Analysis: Concept of Production Function – Law of Variable Proportion -Law of Returns to Scale - Classification of Costs -Break Even Analysis - Advantages

Unit-IV:

Market Structure: Concept of Market – Classification of Markets -Perfect Competition – Characteristics – Equilibrium Price -Monopoly – Characteristics – Equilibrium Under Monopoly.

Unit-V:

National Income:Meaning – Definition – Measurements of National Income - Concepts of National Income -Components of National Income-Problems in Measuring National Income

References:

1. Business Economics -S.Sankaran, Margham Publications, Chennai.
2. Business Economics - Kalyani Publications.

3. Business Economics - Himalaya Publishing House.
4. Business Economics - Aryasri and Murthy, Tata McGraw Hill.
5. Business Economics -H.L Ahuja, Sultan Chand & Sons
6. Principles of Economics -Mankiw, Cengage Publications
7. Fundamentals of Business Economics -Mithani, Himalaya Publishing House
8. Business Economics -A.V. R. Chary, Kalyani Publishers, Hyderabad.

Suggested Co-Curricular Activities:

- ◆ Assignments
- ◆ Student Seminars
- ◆ Quiz ,
- ◆ Study Projects
- ◆ Group Discussion
- ◆ Graphs on Demand function and demand curves
- ◆ Learning about markets
- ◆ The oral and written examinations (Scheduled and surprise tests),
- ◆ Market Studies
- ◆ Individual and Group project reports,
- ◆ Annual talk on union and state budget

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CBCS/ SEMESTER SYSTEM

I Year B Com (Gen & CA)– Semester – II

Part -A

Answer any **Five** of the following Questions

5x5 = 25Marks

1. Meaning of the Business Economics
2. Demand Function
3. Elasticity of Demand
4. Production Function
5. Returns to scale
6. Classification of Market
7. Gross National Product (GNP)
8. Problems in Measuring in National Income

Part – B

Answer **ALL** Questions

5 x 10 = 50

9. a) What are the definitions of Business Economics? Explain the nature and scope of the Business Economics?

(Or)

- b) Describe the Micro-Macro Economics?

10. a) Explain the Determinants of Demand?

(Or)

- b) Explain the Price Elasticity of Demand?

11. a) Explain the Law of Variable Proportions ?

(Or)

b) Explain the Importance and Uses of Break-Even-Point?

12. a) Explain the Characteristics and Equilibrium price of Perfect Competition Market?

(Or)

b) Explain the Characteristics and Equilibrium price of Monopoly?

13. a) Explain the Concepts of National Income ?

(Or)

b) Explain the Measurements of National Income ?

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B.A - PROGRAMME – ECONOMICS Syllabus for the year 2017-18

(CBCS PATTERN)

SECOND YEAR – FOURTH SEMESTER

(DEVELOPMENT, BANKING AND INTERNATIONAL TRADE)**Unit-I: Trade Cycles & Inflation**

Trade Cycles - meaning and definition – Phases of a Trade Cycles – Inflation - definition - types of inflation - causes and effects of inflation- measures to control inflation-**inflationary gap**.

Unit-III: Banking

Banking meaning and definition -Functions of Commercial Banks - Concept of Credit Creation- Functions of RBI-Methods of Credit Control-Quantitative and Qualitative-Recent development in Banking System-**central Banking**.

Unit-III : NBFIs

Non- Banking Financial Institutions-Types of NBFIs-Factors Contributing to the Growth of NBFIs- Money market- **Defects of Indian Money Market**

Unit-IV: Stock Markets and Insurance

Concepts of Shares-Debentures-Stock Market- Functions- Primary and Secondary Markets -. Insurance – Life Insurance and General Insurance- **NSE and BSE**.

Unit-II: Economics Growth and Development-International Trade

Macro Economic policy-Fiscal Monetary and Exchange rate policies-Objectives and significance- Importance of International Trade- Regional and International Trade-Defining Balance of Trade and Balance of payments. **Determents of Economic Development**

(Additional Inputs Underlined)

Additional Inputs

S.NO	UNIT	Additional Input
1	I	Inflationary gap.
2	II	Central Banking.
3	III	Defects of Indian Money Market
4	IV	NSE and BSE.
5	V	Determents of Economic Development

Course Codes (Cos)

4	ECO BAE4A	Macro Economics-IV	CO1	Analyze different phases of trade cycles, demonstrate various phases of trade cycles, understand the impact of cyclical fluctuations on the growth of business, and lay policies to control trade cycles.
			CO2	Illustrate the meaning of inflation, identify different kinds of inflation, causes and effects of inflation on different sectors of the economy, describe different measures to control it.
			CO3	Identify types of banks, explain the meaning and functions of commercial banks, illustrate how bank create credit, and suggest the instruments to control it
			CO4	Explain economic growth and development, determinants of economic development and measurement of economic development.
			CO5	Illustrate the meaning of inflation, deflation, stagflation, and reflation, identify different kinds of inflation, causes, and effects of inflation on different sectors of the economy, describe different measures to control inflation.

REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy", Collier Macmillan, 1978.
2. E.Shapiro - "Macro Economic Analysis", Galgotia Publications, 1999.
3. Central Statistical Organisations - "National Accounts Statistics".
4. R.Dornbush, s.Fisher and R.Startz - "Macro Economics", Tata Mc.Graw Hill, 9/e, 2004.
5. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
6. K.P.M. Sundaram - "Money, banking & International Trade", Sultan Chand, 2010.
7. Dillard, D - "The Economics of John Maynard Keynes", Crossby Lockwood & Sons.
8. M.N.Mishra & S.B.Mishra - "Insurance Principles & Practice" S.Chand 2012.

9. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services". Pearson.
- 10.D.M.Mithani & G.K.Murty - " Business Economics", Himalaya Publishing House, 2015.
11. M.L.Jhingan - Economic Development - Vikas, 2012.
12. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.

